

HOW TO CREATE AN ECOSYSTEM THAT GENERATES INNOVATION

Rovereto, May 6th 2011

Aula Magna, Faculty of Cognitive Science, University of Trento, Corso Bettini 84

Agenda

14.00 **Registration**

14.20 **Opening Session**

Alberto Sangiovanni Vincentelli, *President Semantic Valley*

Lorenzo Dellai, *President of Provincia Autonoma di Trento*

14.30 **IBM Watson: Answering Questions at Expert Human Performance**

Chris Welty, *IBM T.J. Watson Research Center*

15.10 **Silicon Wadi: the Israeli experience in building an ecosystem of innovation**

Roger Abravanel, *Mckinsey Director Emeritus, essayist*

15.30 **Semantic Valley:**

a research-industry partnership for growth in semantics inspired business

Alberto Sangiovanni Vincentelli, *President Semantic Valley*

16.00 **Round Table, Q&A**

Chairman: **Alberto Sangiovanni Vincentelli**, *President Semantic Valley,*

The Edgar L. And Harold H. Buttner Chair of EECS, University of California, Berkeley

Participants: **Lorenzo Dellai**, *President of Provincia Autonoma di Trento*

Roger Abravanel, *Mckinsey Director Emeritus, essayist*

Franco Bernabé, *President Telecom Italia Spa (to be confirmed)*

Chris Welty, *IBM T.J. Watson Research Center*

Fausto Giunchiglia, *University of Trento, President Trento Rise*

Nicola Guarino, *head of ISTC-CNR Laboratory for Applied Ontology,*

President of Int. Association for Ontology and its Applications

17.00 **Cocktail**

